

INC-TV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

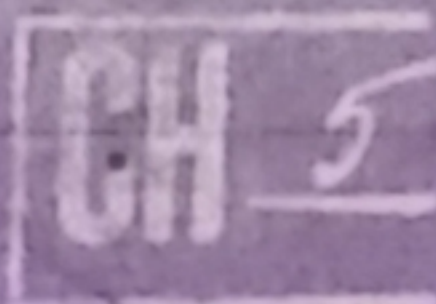
Patent No. 1,190,150

A 14

First operation: 11-13-48

WMC-TV (1-1-67)

Date first licensed 11-7-49 (#24)



Call letters X W M C T
(Station Loc: Memphis, Tenn.)

SCRIPPS-HOWARD BROADCASTING COMPANY (BMCT-108 2-8-62)
X SCRIPPS-HOWARD RADIO, INC. (BAPLCT-40 12-21-61 EFF: 12-31-61)
WMC BROADCASTING COMPANY (BALCT-106 12-29-59 EFF: 1-1-60)

Name of licensee MEMPHIS PUBLISHING COMPANY

Near Intersection of U.S. 70 & Macon Road, approx. 10 miles NE of City, near Memphis, Tenn (Lic. 10-28-54)
Transmitter location Nr. intersection of Highway 70 at Macon Road, Near Memphis, Tennessee

1960 Union Avenue, Memphis, Tennessee LTR. 1-16-59

Main studio location X 169 Madison Avenue, Memphis, Tennessee

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
CT-205	11-28-47	Ch. #4, Eff. 66-72 mc rad. power: Vis. 13.6 kw, Aur. 7.12 kw.		U	1-28-48 7-28-48
Construction Permit for a new commercial television broadcast station.					
CT-261	7-22-48	Same	same	Same	1-28-48 1-28-49
Ext. of C.P. (HPCT-205 as mod.) for ext. of completion date.					
	11-12-48	STA to operate on commercial basis in accordance with C.P. (current), period 11-13-48 to 1-28-49.			
CT-407	1-12-49	Same	Same	Same	1-28-48 7-28-49
Ext. of C.P. (HPCT-205 as mod.) for ext. of completion date.					
	1-12-49	EXT of STA operate on commercial basis etc. period to 4-28-49			
	4-26-49	EXT. STA operate on commercial basis etc period 5-27-49 to 7-28-49.			
CT-559	7-6-49	Same	Same	Same	1-28-48 1-28-50
Ext. of CP (BPCT-205 as mod.) for ext. of completion date.					
	7-26-49	EXT STA operate on comm. basis etc. period 7-29-49 to 1-28-50			
CT-41	11-7-49	Ch. #4, 66-72 mc -13 kw 7 kw		Same	11-7-49 2-1-51
Change to cover CP (HPCT-205 as mod.) to change ERP, operating power output and make antenna changes.					
CT-44	1-29-51	Same	Same	Same	2-1-51 2-1-52
Renewal of license					
CT-794	1-23-52	Ch. #4 66-72 Mc V-13 kw A-6.5 kw		U	3-23-52 9-23-52
Construction permit to change Aural ERP; also, make antenna changes.					
CT-24	1-30-52	Same	Same	Same	2-1-52 8-1-52
Renewal of license					
CT-24	7-30-52				8-1-52 8-1-53
Renewal of license					
Refuted (Retired) letter 10-10-52					

B.S. C-1 #2
SEE CARD #1

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B/O

Date first licensed

Call letters W M C T

Name of licensee Memphis Publishing Company

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BPCT-1322	11-19-52	Ch. #5 76-82 mos.	V. 100 Kw A. 50 Kw	U	1-19-53 7-19-53
CANCELLED					
Construction permit to change frequency, ERP, transmitter and to make antenna changes.					
	11-21-52	STA to operate commercially on Channel #5 with equipment specified in current license, except for the employment of an RCA TT 25-AL transmitter. Transmitter operating power output to be 20.5kw. Period 11-21-52 to 5-21-53			
BPCT-1322	11-19-52	Ch. #5, 76-82 mos	V-100 kw A- 50 kw	U	1-19-53 7-19-53
Construction permit to change frequency, ERP, transmitters and to make antenna changes.					
Superseding authorization to correct geographical coordinates and type of transmitters. (letter 5-5-53).					
Wire	5-14-53	Ext. STA operate commercial basis exact accordance commission wire of Nov. 21, 1952. Period 5-21-53 to 8-1-53.			
BPCT-1666	6-9-53	C.P.	Install aux. antenna system at Main site, in connection with TV Station WMCT. 8-9-53 to 2-9-54.		
WIRE	7-31-53	Ext. STA to operate on Chan. 5 commercial basis with equipment specified in license BRCT-24 except using RCA TT-25AL Trans. with Power Output 25 KW Vis., 15 KW Aur. pending Comm. action on application BPCT-1744 for reinstatement of expired C.P. Period ending 9-1-53.			
BPCT-1744	8-13-53	Ch. #5 76-82	V. 100kw A. 50kw	U	10-13-53 4-13-54
C.P. to replace expired permit (BPCT-1322).					
WIRE	8-25-53	Ext. STA operate comm. basis on Ch. #5 with equip. specified in Lic. BRCT-24, except using RCA TT-25AL Trans, Power Output 25 KW Vis, 15 KW Aur. Period ending April 13, 1954.			
WIRE	8-28-53	STA operate comm. basis with 3-section ant. mounted on 310' tower adjacent to trans. bldg, overall ht. above ground 650', obstruction marking para. 1,3,12,21, 22 FCC Form 715. Trans. power output 25 KW Vis, 15 KW Aur. Period ending September 30, 1953.			

B.S.

CARD #3

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV

Date first licensed

Call letters W.M.C.T.

Name of licensee MEMPHIS PUBLISHING COMPANY

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

[illegible]

June 1954

CARD # 4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMCTName of licensee MEMPHIS PUBLISHING COMPANYTransmitter location SEE CARD # 1Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRCT-24	7-16-58	same	same	same	8-1-58 8-1-61
MAIN TRANSMITTER AND ANTENNA					
RENEWAL OF LICENSE					
BRCT-24	7-16-58	same	same	same	8-1-58 8-1-61
AUX. TRANSMITTER					
RENEWAL OF LICENSE					
BRCT-24	7-16-58	same	same	same	8-1-58 8-1-61
AUX. ANTENNA					
RENEWAL OF LICENSE					
BRCT-24	7-16-58	same	same	same	8-1-58 8-1-61
AUX. TRANSMITTERS					
RENEWAL OF LICENSE					
LETTER	9-3-58	Superseded authorization to correct call lt			
BALCT-106	12-29-59	Voluntary assignment of license to			
WMC BROADCASTING COMPANY. EFF: 1-1-60					
WIRE	4-15-60	PENDING FILING OF LIC. APPL. AUTH. GR.			
OPR. WMCT TEMP. FOR PER. END. 5-17-60 IN ACCORD. WITH CP					
BPCT-2739.					
BPCT-2739	3-17-60	CH #5	V-100 kw	U	5-17-60
AH: 10101		76-82	A-60.3 kw		11-17-60
MAIN TRANS. & ANTENNA					
CP to chg. type of transmitters.					
BPCT-2740	3-17-60	CH #5	-Emerg. Test. Maint.		5-17-60
AUXILIARY TRANS.					
76-82					
CP to chg. type of Aux. Trans.					
WIRE	5-16-60	PENDING FILING OF LIC. APPLICATION, EXT.			
AUTHORITY GR. OPR. WMCT TEMP. FOR PER. END. 6-17-60 in					
ACCORDANCE WITH CP BPCT-2739					
WIRE	6-13-60	RELETATTY 8 AND LICENSE APPLIC. BLCT-1041,			
AUTH. GRANTED OPR. WMCT MAIN TRANSMITTER AND ANTENNA ON					
PROGRAM TEST ACCORDANCE SEC. 3.629 RULES AND CONST. PERMIT					
BPCT-2739 AND SUBJECT TO FURTHER VERIFICATION OF TRANSM.					
TYPE NUMBER.					
WIRE	6-13-60	RELETATTY 8 AND LICENSE APPLIC. BLCT-1042,			
AUTH. GRANTED OPR. WMCT AUX. TRANSM. ON PROGRAM TEST ACCOR					
SEC. 3.629 RULES AND CONST. PERMIT BPCT-2740.					
BRCT-24	7-20-61	Ch #5	V-100 kw	U	8-1-61
AH: 10101		76-82	A-60.3 kw		8-1-64
MAIN ANT. & TRANS. RENEWAL OF LICENSE					

Form BC 120

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMC-TV

Station location Memphis, Tennessee

Name of licensee SCRIPPS-HOWARD BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BMLCT-329	10-5-65	same	same A-20kw	same	10-5-65 8-1-67
Mod. of Lic. (BLCT-1041) to reduce Aural ERP					
BRCT-24	7-31-67	same	same	same	8-1-67
MAIN TRANS. & ANT.		RENEWAL OF LICENSE			8-1-70
BRCT-24	7-31-67	CH-5	FOR EMER., TEST		8-1-67
AUX. TRANS. & ANT.		76-82	& MAINT. PURP.		8-1-70
RENEWAL OF LICENSE					
BRCT-24	9-29-71	RENEWAL OF LICENSE (L)			8-1-73
MAIN TRANS. & ANT.		AUX. TRANS. & ANT.			
EBSA	5-15-72				
BRCT-24	7-31-73	RENEWAL OF LICENSE (S)			8-1-76
MAIN TRANS & ANT.		AUX. TRANS. & ANT.			
BRCT-24	2-22-78	Renewal of License (S)			8-1-79
(Main Trans. & Ant.)		(Auxiliary Trans. & Ant.)			
BRCT-	7-18-79	RENEWAL OF LICENSE (S)			8-1-82
790330LS					
BRCT-	6-19-80	REMOTE CONTROL AUTH.			
800519KI	111				

Form BU 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WMCT

Station location _____

SCRIPPS-HOWARD RADIO, INC. (BAPLCT-40 12-21-61 EFF:

Name of licensee X WMC BROADCASTING COMPANY

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRCT-24	7-20-61	Ch 5 76-82	For emerg. U maint. & test purposes only.		8-1-61 8-1-64
<u>AUX. TRANSMITTER RENEWAL OF LICENSE</u>					
BRCT-24	7-20-61	Ch 5 76-82	For emerg. U maint. & test purposes only.		8-1-61 8-1-64
<u>AUX. ANTENNA Renewal of License</u>					
BAPLCT-40	12-21-61	Voluntary assignment of construction permit and license to SCRIPPS-HOWARD RADIO, INC. EFF			
BMLCT-108	2-8-62	CH 5 76-82	V-100 kw U A-60.3 kw		2-8-62 8-1-64
AH:1010' MAIN TRANS. & ANT. Mod. of license to change name to SCRIPPS-HOWARD BROADCASTING COMPANY.					
BMDCT-108	2-8-62	CH 5 76-82	Emerg. Test, Maint. mes.		2-8-62 8-1-64
AUX. TRAN. Mod. of License to change name same as above.					
BMDCT-108	2-8-62	CH.5 76-82	Emerg. test & maint.		2-8-62 8-1-64
AUX. ANTENNA Mod. of License to change name same as above.					
BMPCT-5704	2-8-62	same	same	same	
Mod. CP (BPCT-2739) to change name, to Scripps-Howard Main Trans. & Ant. Broadcasting Company					
BMPCT-5705	2-8-62	same	same	same	
Mod. CP (BPCT-2740) to change name to Scripps- AUX. TRANS. Howard Broadcasting Company					
BLCT-1041	7-18-62	Ch.5 76-82	V:100 kw U A:60.3 kw		7-18-62 8-1-64
AH: 1010' MAIN TRANS. & ANT. License to cover CP(BPCT-2739)					
BLCT-1042	7-18-62	Ch.5 76-82	For emerg. test, & Maint. purp. only		7-18-62 8-1-64
AUX. TRANS. License to cover CP(BPCT-2740) to chg. type of aux. trans.					
BRCT-24	9-16-64	same	same	same	9-16-64
MAIN TRANS. & ANTENNA RENEWAL OF LICENSE					
BRCT-24	9-16-64	same	same	same	9-16-64
AUX. TRANSMITTER RENEWAL OF LICENSE					
BRCT-24	9-16-64	same	same	same	9-16-64
AUX. ANTENNA RENEWAL OF LICENSE					

APPLICATION RECORD - BROADCASTING

Call V M C T
Letters - N S W

Name MEMPHIS PUBLISHING COMPANY

(P. O. 195 Union Avenue, Memphis, Tennessee)

PO 1960 Union Avenue, Memphis, Tennessee LTR. 12-31-58

File No.		Dated	Application for	Nature	Date
HPCT-205 Rec'd Filed		10-19-47 10-20-47 10-20-47	Construction Permit for a new commercial television broadcast station. Frequency: Ch. #4, 66-72 mcs. Effective Radiated Power: Vis. 13.6 kw Aur. 7.12 kw Hours of Operation: Unlimited T-Location: 3/4 mi. NW of 5 Pts., at intersection US Highway #70 and Macon Road S-Location: 169 Madison Ave., Memphis, Tenn. Commencement and completion dates, 60 days from date of grant and 180 days thereafter, respectively. (Vis. RCA, Type TT5A) (Aur. RCA, Type TT5A) Filed by David E.Tolman, Atty.	GRANTED	11-28-47

Geo. C. Davis, Engr.

Form 94

Card #2

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call
Letters W M C TName MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-261 Rec'd Filed	7-1-48 7-6-48 7-6-48	Mod. of C.P. (BPCT-205, which authorized new commercial tel. b/c station) for extension of completion date from 7-28-48 <u>to</u> 1-28-49 Filed by David E. Tolman, Att'y	GRANTED	7-22-48
BMPCT-407 Rec'd Filed	12-23-48 12-27-48 12-27-48	Mod. of CP (BPCT-205, which authorized new comm. TV b/c station) for extension of completion date from 1-28-49 <u>to</u> 7-28-49. Filed by David E. Tolman, Att'y.	GRANTED	1-12-49
BMPCT-559 Rec'd & Filed	6-23-49 6-27-49	Mod. of CP (BPCT-205 as mod. which authorized new Comm. TV b/c station) for extension of completion date from 7-28-49 <u>to</u> 1-28-50. Filed by Harold G. Cowgill, Atty.	GRANTED	7-6-49
BLCT-41 Rec'd & Filed	10-21-49 10-27-49	License to cover CP (BPCT-205 as mod.) which authorized a new Comm. TV b/c station). to indicate KMP Visual as 12.6 KW in lieu of Visual 13.6 KW. Filed by Paul M. Segal, Atty.	GRANTED	11-7-49

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WMCTName MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-24 Recd & Filed	11-24-50 12-1-50	Renewal of License Filed by Harold G. Cowgill, Atty.	GRANTED	1-29-51
BRCT-24 Recd. Filed	10-24-51 10-31-51 10-31-51	Renewal of license. Filed by Harold G. Cowgill, Atty.	GRANTED	1-30-52
BRCT-794 Recd & Filed	11-2-51 11-15-51	Construction Permit to ^{system} make changes in antenna and to change aural ERP from 7 kw to 6.5 kw. Filed by David R. Tolman Atty (L10)	GRANTED (Forfeited-see buff card)	1-23-52
BRCT-24 Recd & Filed	4-14-52 4-22-52	Renewal of license Filed by Harold Cowgill, Atty.	GRANTED	7-30-52

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call
Letters W M C T

Name MEMPHIS PUBLISHING COMPANY

Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
HPCT-1322	5-3-52	Construction permit to make changes in facilities of existing station, to change frequency from Ch. No. 4, 66-72 Mc. to Ch. No. 3, 60-66 Mc., EHP from Vis. 13 kw, Aur. 7 kw to Vis. 100 Kw, Aur. 50 Kw, make transmitter and antenna changes (6664) (Vis. & Aur. RCA TT-25BL) Filed by David E. Tolman, Atty.	GRANTED (Commission Action)	11-19-52
Recd.	5-8-52			
Filed	10-3-52			
AMENDED	9-10-52	To make further antenna changes (9771) Filed by David E. Tolman, Atty. (PURSUANT TO SIXTH REPORT & ORDER)		
Recd.	9-17-52			
Filed	10-3-52			
AMENDED	9-24-52	To change frequency from Ch. No. 3, 60-66 Mc. to Ch. No. 5, 76-82 Mc. and make further antenna changes. (9681) Filed by David E. Tolman, Atty.		
Recd.	10-3-52			
Filed	10-23-52			

Card # 5

FORM A-170

APPLICATION RECORD - BROADCASTING

COMM TV B/C

FORMERLY FCC FORM 94

Call

Letters WMCBName MEMPHIS PUBLISHING COMPANYMemphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-1666 Recd Filed	2-25-53 3-5-53 3-5-53	Construction permit to install auxiliary antenna system at Main site, ERP. Vis. 51.6 kw, Aur. 25.8 kw. (296') Filed by David E. Tolman, Atty.	GRANTED	6-9-53
Amended BPCT-1666 Recd Filed	4-6-53 4-9-53 4-9-53	Amended to change ERP from 51.6 kw, Aur. 25.8 kw to 76.03 kw, Aur 51.17 kw, change co-ordinates only (not a move) and make slight equipment changes. Filed by David E. Tolman, Atty.		
BRCT-24 Recd & filed	4-16-53 4-22-53	Renewal of license Filed by David E. Tolman, Atty.	RETURNED TO APPL. (Letter 7-22-53) (Unnecessary)	

APPLICATION RECORD - BROADCASTING

COMM. TV

FORMERLY FCC FORM 94

Call
Letters

WNOT

Name **MEMPHIS PUBLISHING COMPANY**
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1744	7-22-53	Construction Permit to replace expired permit (BPCT-1322, which authorized changes in facilities of existing station) Filed by David E. Tolman, Atty.	Granted	8-13-53
BMPCT-1450 Recd. Filed (Main Antenna)	10-2-53 10-5-53 10-5-53	Mod. of CP (BPCT-1744, which ^{expired} replaced C.P. (BPCT-1322) in facilities of existing station) to change Aural KEP from Aur. 50 kw to Aur. 60 kw, change type of transmitters and antenna and make slight change in geographical co-ordinates. (1013') (Vis. & Aur. RCA-TT-25-III) Filed by David E. Tolman, Atty.	GRANTED	10-30-53

Form A-170

APPLICATION RECORD - BROADCASTING

Comm TV B/C

FORMERLY FCC FORM 94

Call
Letters WMOTName MEMPHIS PUBLISHING COMPANY
Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BMPT-1851 Recd & filed Aux. Antenna	2-9-54 2-10-54	Modification of CP (BPCT-1666 which authorized installation of Auxiliary Antenna system at Main site) to extend completion date from 2-9-54 to _____ Filed by George S. Smith, Atty.	GRANTED	2-15-54
BMPT-1990 Recd. & Filed (MAIN ANT.)	3-17-54 3-19-54	Mod. of CP (BPCT-1744, as mod., which authorized changes in facilities of existing Comm. TV B/C Station) to change type of transmitters. (RCA TT25AL) Filed by Seymour M. Chase, Atty.	GRANTED	3-31-54
ELOT-198 Recd. Filed	4-16-54 4-22-54 4-22-54	License to cover CP (BPCT-1744, as mod.,) which authorized changes in facilities of existing Comm. TV B/C Station. Filed by Seymour M. Chase, Atty.	GRANTED	10-28-54

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call
Letters **WMCT**Name **MEMPHIS PUBLISHING COMPANY**
Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1688 Recd & filed 8-13-54 (Aux. Ant)	8-12-54	Construction permit to replace expired construction permit (BPCT-1666) which auth. installation of auxiliary antenna system at main site Filed by Seymour M. Chase, Atty.	GRANTED	9-1-54
BPCT-1956 Recd & filed 2-9-55 (Aux. Transmitters)	1-13-55	CP to install auxiliary transmitters at the main transmitter site of WMCT Filed by Seymour M. Chase, Atty.	GRANTED	3-31-55
BLCT-270 Recd & filed 1-26-55 (Aux. Antenna)	1-12-55	License to cover CP (BPCT-1888 which replaced expired CP BPCT-1666,) which authorized installation of auxiliary antenna system at main site. (V. DuMont TA-118A, A. DuMont TA-117A) Filed by Seymour M. Chase, Atty.	GRANTED	3-31-55

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters **WMCT**

Name **MEMPHIS PUBLISHING COMPANY**
Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
WMCT-24 Recd & filed Main trans. & ant.	4-11-55 5-3-55	Renewal of license Filed by Seymour M. Chase, Atty.	GRANTED	7-20-55
WMCT-24 Recd & filed Aux. Antenna	4-11-55 5-3-55	Renewal of license Filed by Seymour M. Chase, Atty.	GRANTED	7-20-55
BLCT-405 Recd & filed Aux. Transmitters	11-15-55 11-17-55	License to cover construction permit (BPOT-1956) which authorized installation of Auxiliary transmitters at the main transmitter site of WMCT Filed by Seymour M. Chase, Atty.	GRANTED	10-10-56
LETTER WMCT-24 Recd & Filed MAIN TRANS. & ANT.	11-7-57 3-27-58 4-17-58	HIMPSEY AND KOPLOVITZ retained as Counsel for WMCT (TV) Renewal of license. Harry J. Ockershausen, Atty.	GRANTED	7-16-58

AUG. 1955

WMC BROADCASTING COMPANY.

Call

Letters W M C T

Name ☒ MEMPHIS PUBLISHING COMPANY
Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-24 Recd & Filed AUX. TRANS.	3-28-58 4-17-58	Renewal of license which exp. 8-1-58. Harry J. Ockershausen, Atty.	GRANTED	7-16-58
BRCT-24 Recd & Filed AUX. ANT.	3-27-58 4-17-58	Renewal of license which exp. 8-1-58. Harry J. Ockershausen, Atty.	GRANTED	7-16-58
ALOT-106 R & Filed Main Trans & Ant. Aux. Trans. Aux. Ant.	12-15-59 12-16-59	Voluntary assignment of license to WMC Broadcasting Company Filed by Harry J. Ockershausen, Atty	GRANTED EPP:	12-29-59 1-1-60

Aug. 1955

WMC BROADCASTING COMPANY

Call
Letters WNCTName Memphis Publishing Company
Memphis, Tenn.

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2739 R & F MAIN TRANS & ANTENNA	12-18-59 12-29-59	CP to change the type of transmitters to RCA TT 6AL to be used with the old RCA TT 25AL Amplifier. Filed by Harry J. Ockershausen, Atty. Amended to change name to WMC Broadcasting Company	GRANTED	3-17-60
Amended R & F	1-11-60 1-12-60			
BPCT-2740 Recd & filed Aux. Transmitters	12-18-59 12-29-59	CP to change type of Aux. transmitter to RCA TT-5A (which is the old main driver incorporated in BLCT-198). Contingent on grant of BPCT-2739, Main trans. and ant. CP filed simultaneously Filed by Harry J. Ockershausen, Atty. Amended to change name to WMC Broadcasting Company	GRANTED	3-17-60
Amended R & F	1-11-60 1-12-60			

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters W M C T

Name SCRIPPS-HOWARD RADIO, INC. (BAPLCT-40, 12-21-61)
XWMC BROADCASTING COMPANY
MEMPHIS, TENN.

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1041 RecD.&Filed MAIN TRANS.& ANTENNA	6-3-60 6-8-60	License to cover CP (BPCT-2739) which authorized changes in existing station. Filed by Harry J. Ockershausen, Atty.	GRANTED	7-18-62
BLCT-1042 R & F AUXILIARY TRANSMITTERS	6-3-60 6-8-60	License to cover CP (BPCT-2740) which authorized changes in existing station) to change type of auxiliary transmitters. Harry J. Ockershausen, Atty.	GRANTED	7-18-62
BRCT-24 R & F MAIN TRANSMITTER & ANTENNA	4-7-61 4-27-61	RENEWAL OF LICENSE Harry J. Ockershausen, Atty.	GRANTED	7-20-61
BRCT-24 R & F AUXILIARY ANTENNA	4-12-61 4-27-61	RENEWAL OF LICENSE Harry J. Ockershausen, Atty.	GRANTED	7-20-61
BRCT-24 R & F AUX. TRANSMITTERS	4-12-61 4-27-61	RENEWAL OF LICENSE Harry J. Ockershausen, Atty.	GRANTED	7-20-61

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters W M C T

SCRIPPS-HOWARD BROADCASTING COMPANY (2-8262)

Name X SCRIPPS-HOWARD RADIO, INC. (BAPLCT-40 12-21-61)
MEMPHIS, TENN.

File No.	Dated	Application for	Action	
			Nature	Date
BAPLCT-40	12-6-61	Voluntary assignment of construction permit and License to Scripps-Howard Radio, Inc. Harry J. Ockershausen, Atty.	GRANTED	12-21-61
Recd&Filed	12-8-61		EFF:	12-31-61
BMLCT-108	1-11-62	Mod. of License to change name to Scripps-Howard Broadcasting Company H.J. Ockershausen, Atty.	GRANTED	2-8-62
R & F	1-16-62			
MAIN TRANS. & ANTENNA				
AUX. TRANS. & AUX. ANTENNA				
BMPCT-5704	1-11-62	Mod of CP (BPCT-2739, which authorized changes in existing station) to change name to Scripps-Howard Broadcasting Company	GRANTED	2-8-62
R & F	1-16-62			
MAIN TRANS. & ANTENNA				
BMPCT-5705	1-11-62	Mod. of CP (BPCT-2740, which authorized changes in an existing station) to change name to Scripps-Howard Broadcasting Company	GRANTED	2-8-62
Recd.&Filed	1-16-62			
AUX. TRANS.				

APPLICATION RECORD - BROADCASTING

COMM-TV

Call Letters **WMC-TV**
WMC-TV

Name **SCRIPPS-HOWARD BROADCASTING COMPANY**
CH.5 **MEMPHIS, TENNESSEE**

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-24	4-16-64	RENEWAL OF LICENSE	GRANTED	9-16-64
Recd.&Filed	4-30-64	*Harry J. Ockershausen,Atty.		
MAIN TRANS. & ANTENNA				
BRCT-24	4-16-64	RENEWAL OF LICENSE	GRANTED	9-16-64
Recd.&Filed	4-30-64	*Harry J. Ockershausen,Atty.		
AUX. TRANSMITTERS				
BRCT-24	4-16-64	RENEWAL OF LICENSE	GRANTED	9-16-64
Recd.&Filed	4-30-64	Harry J. Ockershausen,Atty.		
AUXILIARY ANTENNA				
BMLCT-829	9-2-65	Mod. of License to reduce Aural ERP from		
Recd.&Filed	9-7-65	60.3 kw to 20 kw.		
MAIN TRANS. & ANTENNA		Dempsey and Koplovitz,Atty.*	GRANTED	10-5-65
BRCT-24	4-27-67	RENEWAL OF LICENSE		
R & F	5-1-67	Re J. Ockershausen,Atty. (DEMPSEY & KOPLOVITZ)	GRANTED	7-31-67
Main Trans. & Antenna				
BRCT-24	4-27-67	RENEWAL OF LICENSE		
R & F	5-1-67	H. J. Ockershausen,Atty.	GRANTED	7-31-67
AUXILIARY TRANSMITTERS		& Aux. ant. issued on one authorization.		

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **WNC-TV**

SCRIPPS-HOWARD BROADCASTING COMPANY
CH. 5 MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-24 R & F AUXILIARY ANTENNA	4-27-67 5-1-67	RENEWAL OF LICENSE H.J. Ockershausen, Atty. (Dempsey & Koplovitz) and Aux. Trans. issued on one authorization.	GRANTED	7-31-67
BRCT-24 Rec. & filed \$180 #598646 PRESS PN RECD. Engr. data filed	4-29-70 5-4-70 4-70 1970 5-4-70 7-1-70	RENEWAL OF LICENSE MAIN TRANS. & ANT. AUX. TRANS. & ANT. Atty; Harry Ockershausen, (Dempsey & Koplovitz) Amended 7-6-70 re other broadcast interests.	GRANTED COMMISSION ACTION MEMO. OPINION & ORDER ADOPTED	9-29-71
BRCT-24 R & F PN Recd. PRESS:	4-27-73 5-3-73 5 1973	RENEWAL OF LICENSE Dempsey and Koplovitz Atty: H.J Ockershausen Main trans. & ant. - Aux. Trans. & Ant. AMENDED 6-29-73 re Community needs, Prog. & Equal Empl.	GRANTED	7-31-73

Memorandum Opinion & Order adopted 6-29-70 Denied extension to file Petition to Deny by Middle Tennessee Community Coalition on Communications

PETITION TO DENY LICENSE RENEWAL filed 7-13-70 by NAACP etc.

MOTION TO DISMISS OR DENY filed 7-28-70 by Harry Ockershausen for WMC-TV

ERRATA, MOTION TO DISMISS OR DENY filed 8-4-70 by Harry Ockershausen for WMC-TV

PETITION FOR EXTENSION OF TIME filed 8-6-70 by Earle K. Moore

OPPOSITION TO PETITION FOR EXTENSION OF TIME filed 8-10-70 by Harry Ockershausen for WMC-TV

REPLY TO OPPOSITION filed 9-2-70 Earle K. Moore

MOTION TO STRIKE filed 11-2-70 by Harry Ockershausen for WMC-TV - Denied 11-10-70 by Order #55610

COMPLIANT FILED BY THE COALITION (ALLEN BLACK, JR.) DENIED 9-29-71- Memo. Opinion & Order adopted

PETITION TO DENY AND TO INTERVENE filed 7-1-76 by Alvin Chambliss on behalf of "PUSH", "CHSC", "NMCBB" & "APA".

16

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WMC-TVName SCRIPPS-HOWARD BROADCASTING COMPANY
Ch. 5 Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-24	3-17-76	Renewal of license	GRANTED COMMISSION ACTION	2-22-78
R & F	4-1-76	Dempsey and Koplovitz Atty: J. Richard Carr		
PN recd	4-1-76	MAIN TRANS. AND ANT		
Press:		AUX. TRANS AND ANT		
	14 MAY 1976	Amended 5-26-76 re legal annual report filed programming Contour maps filed Amended 8-5-76 re additional information Amended 9-1-76 re legal		

OPPOSITION TO MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY
filed 7-20-76 by Edward F. Greansy, Jr. on behalf of Scripps-Howard Broadcasting Company

OPPOSITION TO PETITION TO DENY filed 9-8-76 by Harry J. Ockershausen on behalf of Scripps-Howard Broadcasting Company, (WMC-TV)

MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY filed 10-12-76 by Alvin O. Chambliss on behalf of Petitioners.

OPPOSITION TO MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY filed 10-21-76 by Harry J. Ockershausen on behalf of Scripps-Howard Broadcasting Company.

MOTION FOR AN ADDITIONAL ALLOTMENT OF TIME filed 11-2-76 by Alvin O. Chambliss on behalf of The Memphis Chapter of People United to Save Humanity (PUSH), Cypress Health and Safety Committee(CHSC), North Miss. Coalition for Better Broadcasting(NMCBB), Black Men Pushing Operation PUSH of Memphis (BMP)--- Hereinafter to be identified as "PETITIONERS"

MEMORANDUM OPINION AND ORDER adopted 2-22-78, released 3-13-78 FCC 78-140 84405: Accordingly, IT IS ORDERED, That the Motion to Strike certain allegations concerning the operation of Scripps-Howard newspapers in Memphis, Tennessee, discussed in paragraph 3, supra, IS GRANTED. IT IS ALSO ORDERED, That the Motion to Strike filed by Scripps-Howard concerning an affidavit submitted on July 13, 1976, discussed in paragraph 4, supra, IS DENIED. IT IS FURTHER ORDERED, That the Petition to Deny filed July 1, 1976 by the Memphis chapter of People United Save Humanity and other groups, IS DENIED. IT IS ALSO ORDERED, That the applications for renewal of WMC-AM-FM-TV, Memphis, Tennessee ARE GRANTED for the ~~the~~ remainder of the current term for Tennessee stations (i.e. to August 1, 1979).

PETITION FOR RECONSIDERATION filed 4-13-78 by Alvin O. Chambliss on behalf of People United to Save Humanity (PUSH). (N. Miss. Rural Legal Servs., Box 928, Oxford, MS 38655)

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters WMC-TV

Name SCRIPPS-HOWARD BROADCASTING COMPANY
CH-5 MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-24 PETITIONS CONTINUED OPPOSITION TO PETITION FOR RECONSIDERATION filed 4-24-78 by J. Richard Carr on behalf of Scripps-Howard Broadcasting Company.				
BRCT 790330LS R & F PN REC'D PRESS	3-16-79 3-30-79 3-30-79 APR 23 1979	RENEWAL OF LICENSE ATTY: CHRISTOPHER J. REYNOLDS {DEMPSEY & KOPLOVITZ}	GRANTED	7-18-79
PETITION FOR REVOCATION OF LICENSES; CEASE AND DESIST ORDERS; IMMEDIATE SUBMISSION OF RENEWAL APPLICATIONS; DISCRIMINATORY PROGRAMMING AND EMPLOYMENT PRACTICES; FAIRNESS DOCTRINE COMPLAINTS AND OTHER VIOLATIONS 3-5-79 by Alvin O. Chambliss for Viewers of the South.				

F.C.C. - WASHINGTON, D. C.

MEMORANDUM OF OPINION AND ORDER adopted 4-12-79, released 4-23-79 FCC 79-250 5760: In view of the above, IT IS ORDERED, That the "Petition for Revocation of Licenses; Cease and Desist Orders: Immediate Submission of Renewal Applications; Discriminatory Programming and Employment Practices; Fairness Doctrine Complaints and Other Violations", filed March 5, 1979, IS DENIED.

402(b) appeal filed 5-25-79

1979-04-23
Cease and Desist
402(b) appeal
4/23/79

APPLICATION RECORD—BROADCASTING

Call Letters: WNC-TV

Name: **SCRIPPS-HOWARD BROADCASTING COMPANY**

CH-5

Station Location: MEMPHIS, TN

File No.	Date	Description	Action and Date
BRCCT-800519KI R & F	5-14-80 5-19-80	Request authority to operate trans. by remote control from 1960 Union Avenue, Memphis, TN Atty. Harry J. Ockershausen (Dempsey & Koplovitz)	GRANTED 6-19-80

Form BC-121
March 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

